

Graphic Specifications



Acceptable Files For Printing



Graphic Tips

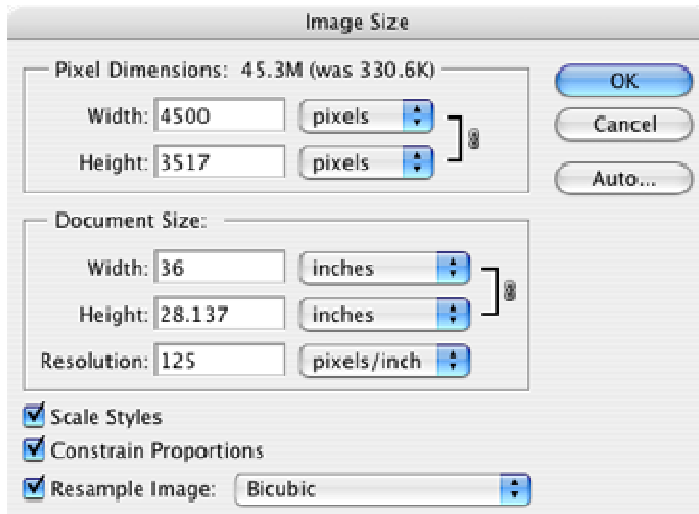
Photoshop Users

Whether you use our templates or you create your own document, please make sure **the dimension of your file is the exact size of the finished size.**

Image Resolution

Photos and graphics need to be 125 DPI at full size

In Photoshop, you can go to IMAGE -> IMAGE SIZE to find out your file resolution.



Determine Image Quality from Source

Good Quality:

High resolution / high quality stock photography
High resolution / high quality scanner

Low Quality:

Screen capture of video frame
Low resolution / low quality stock photography
Image lifted off a web-page

BAD



72 DPI images look good on your monitor.



72 DPI images would look pixelated/blurry when printed.

GOOD



125 DPI images look good on your monitor.



125 DPI images would also look good when printed.

Why 125 DPI?

Since your graphic will be a large format print, you don't need to prepare your file in 300 DPI which is usually used for smaller format print.

If you are uncertain of the quality of your images, please call us at **612-605-8000** or email us at info@xibitmax.com

Color Mode

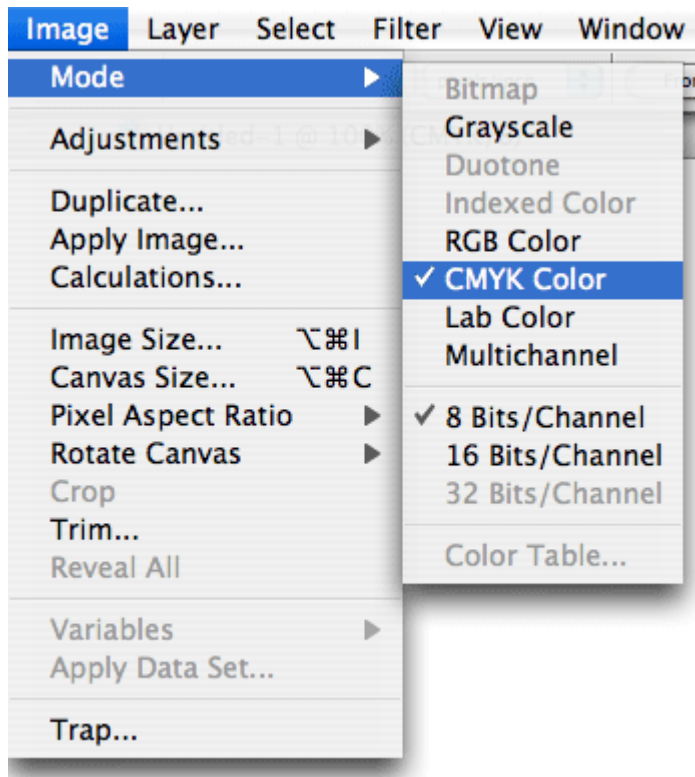
Your file has to be in CMYK mode.
IMAGE -> MODE -> CMYK



RGB

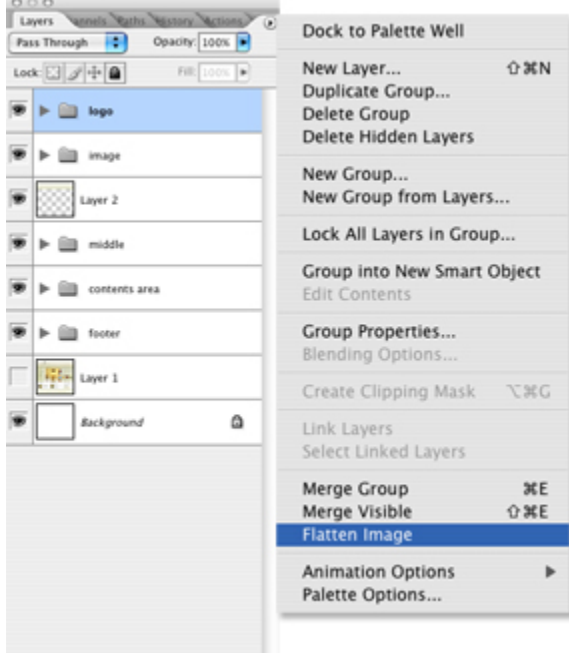


CMYK



Saving

When you are done with the design, flatten all the layers

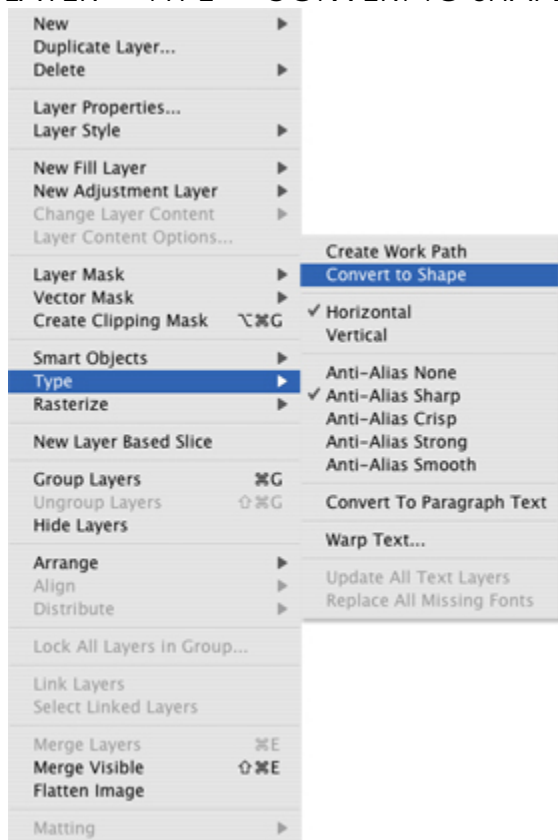


then save as TIF.

If you need our graphic designers to modify your art work, don't flatten layers but convert all text to shapes.

(Graphic modification - \$70 per hour. Please call for estimated time.)

LAYER -> TYPE -> CONVERT TO SHAPE



You are almost done!

Before you upload the file(s) to us, view your graphic in actual pixel view. VIEW -> ACTUAL PIXEL

Review the entire graphic carefully, especially your logo and photos if any, to make sure it looks good to you.

Because what you see in the actual pixel view is very close to what you will get on your graphics.

Illustrator Users

Image Resolution

Your images (any graphics that are not vector) need to be 125 DPI at full size.

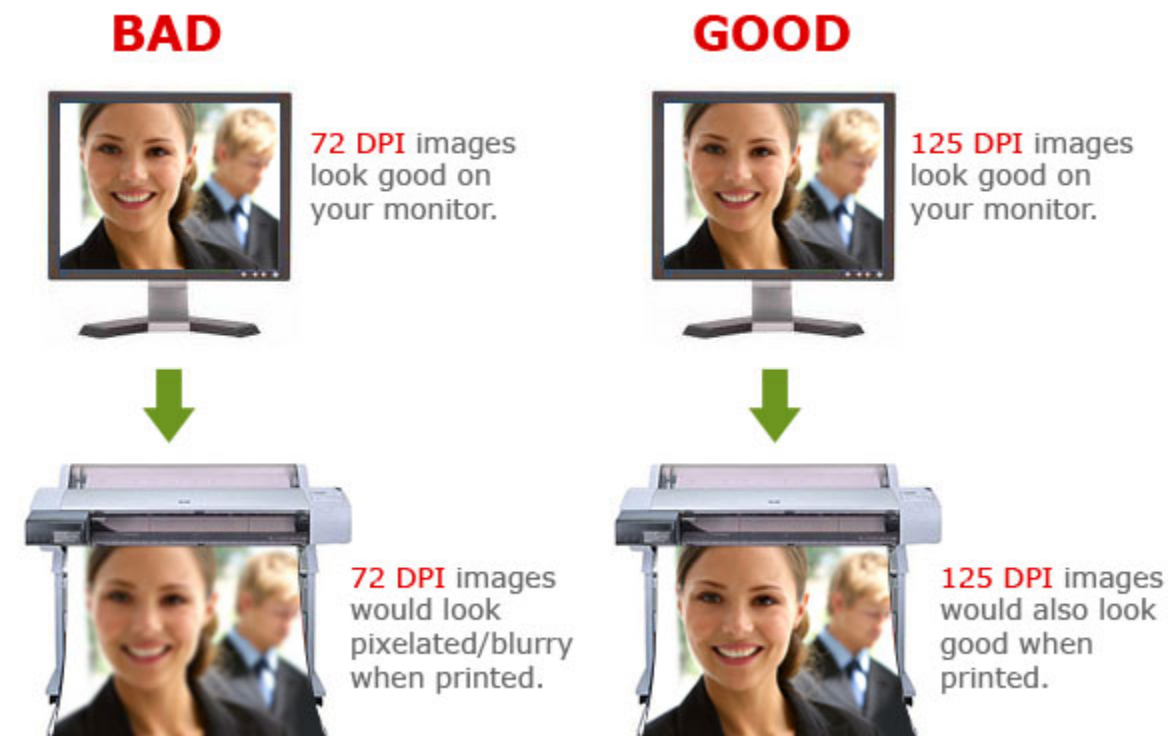
Determine Image Quality from Source

Good Quality:

High resolution/high quality stock photography
High resolution/high quality scanner

Low Quality:

Screen capture of video frame
Low resolution/low quality stock photography
Image lifted off a web-page

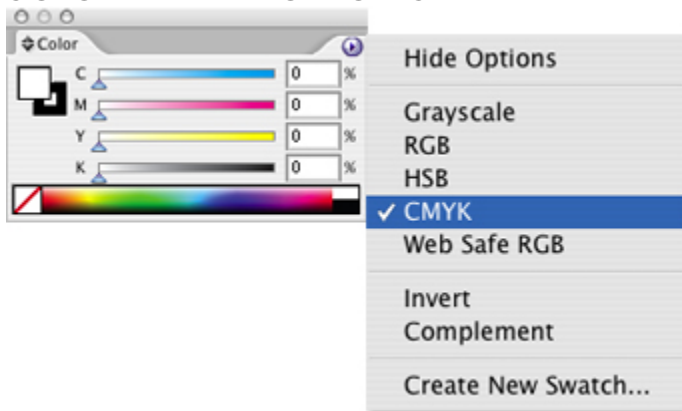


Why 125 DPI?

Since your banner will be a large format print, you don't need to prepare your file in 300 DPI which is usually used for smaller format print.

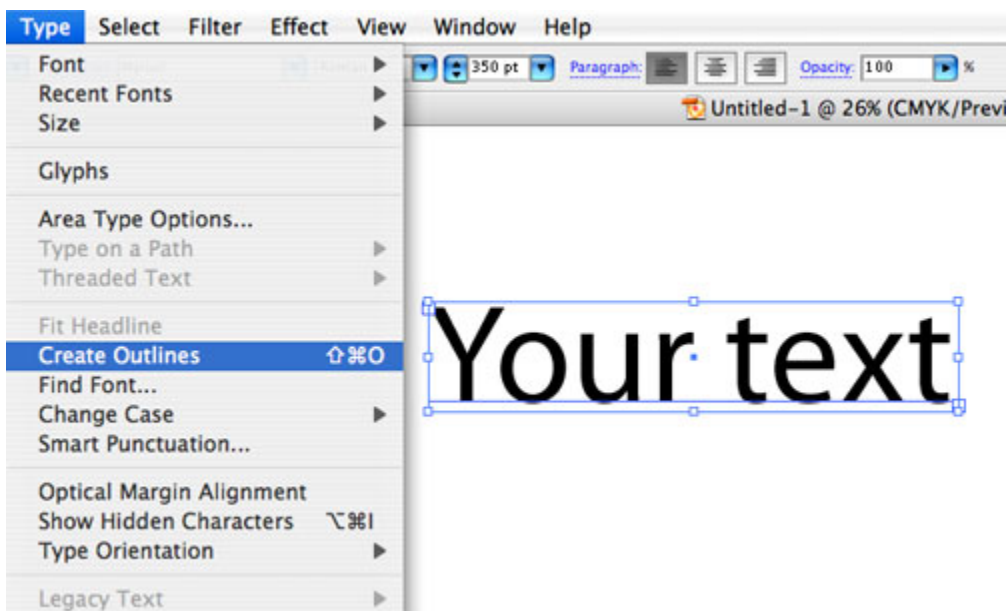
Color Mode

Your file has to be in CMYK mode.
COLOR PALLET -> OPTION CMYK



Fonts

Convert all your text outlined.
TYPE -> CREATE OUTLINE



*If your text are not created outlined, font shift might occur.

Saving

When you are done with the design, save the file in EPS format.

If you have extra graphics outside of the finished size area, create a crop area with the exact size of finishing size before saving.

If you are uncertain of the quality of your images, please call us at **612-605-8000** or email us at info@xibitmax.com

If you need our graphic designers to modify your art work, send us your original Illustrator file(s). (Graphic modification - \$70 per hour. Please call for estimated time.)

File Upload Info

Please use this site:

Here is the link to our file transfer link:

<https://www.yousendit.com/dropbox?dropbox=XIBITMAX>



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